BIO: Natalie Kersker, Lighting Sales Representative, Current, powered by GE (GE Lighting) Natalie Kersker has been in the lighting industry working for GE Lighting and Current, powered by GE for 7 years as an Account Manager in the Columbus Market. In addition to understanding and working with core technology, she has an extensive knowledge of LED technology and how to optimize its usage in both a residential and commercial application to maximize the highest energy savings.